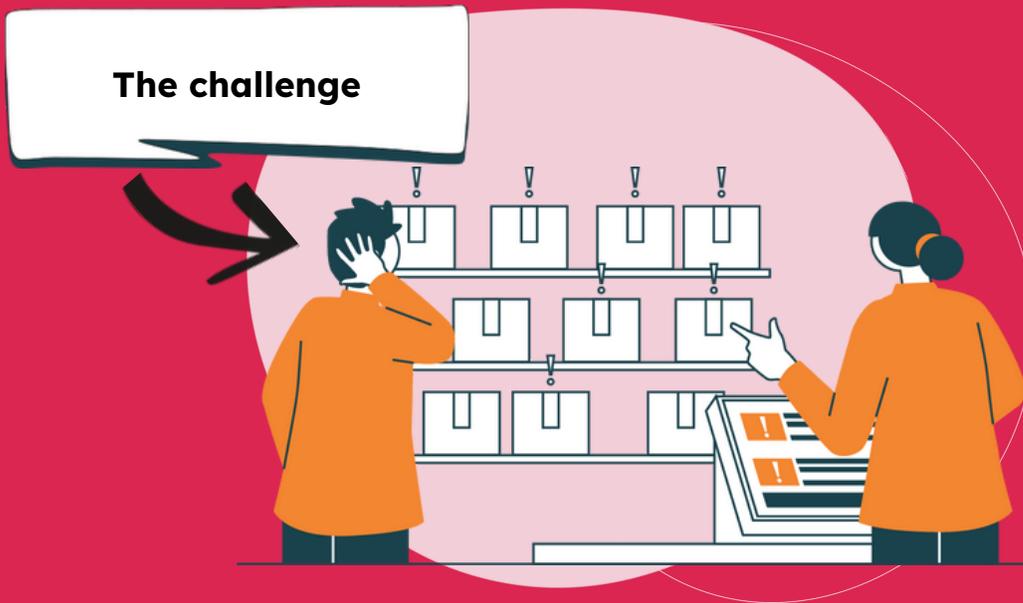# eazystock

Case study:
GSAB

GSAB

GSAB

GSAB is a leading supplier of architectural glass products to the glazing and construction industries across the Nordic region.

Through their brand, Invitrea, they also sell to consumers. When the wholesaler sought a more effective inventory planning system, they turned to EazyStock for a suitable solution.

The challenge

Previously, inventory planning at GSAB was a highly manual process driven by complex spreadsheets. While this system worked satisfactorily at first, as the company and its product range grew, so did the complexity of the spreadsheets. This time-consuming approach made it increasingly difficult to forecast demand, and consequently, service levels for some products began to decline.

GSAB's business philosophy is based on providing a comprehensive range of quality products and excellent customer service. It has always been important to put the customer first. This is why GSAB quickly took action to review the seriousness of the situation, and they decided to update their inventory management processes. This included investing in a system to support inventory optimization and purchasing that could complement their Jeeves ERP.

GSAB wanted EazyStock to:

- Deliver accurate demand forecasts
- Improve the availability of products to customers
- Minimize manual work for inventory planning and purchasing
- Eliminate excess stock and minimize the risk of obsolete items
- Provide a better overview of inventory performance with more transparent KPI data

The solution

EazyStock easily connected to the cloud-based Jeeves ERP system. This allowed GSAB to quickly replace their spreadsheet-based inventory planning processes with automation, and, for the first time, they could calculate their inventory needs at item level.

"EazyStock was implemented according to plan, thanks to a simple adapter for our Jeeves ERP."

Jan Kraft
Managing Director

The results

Today, GSAB has full viability of its inventory with total control over service levels and capital tied up in stock. With EazyStock highlighting where there is excess stock, they can take action and reduce it down.

EazyStock now provides GSAB with automated demand forecasting and replenishment. The system calculates inventory parameters at SKU level, according to demand and individual service level targets. It then sets dynamic safety stock and reorder points unique to each product.

Upgrading from spreadsheet-based inventory management to an automated process saves GSAB's planning team a lot of time and effort. The purchasing of most of their products is now managed automatically, without requiring manual intervention. Using Management by Exception, EazyStock alerts the planning team to any exceptional items that require manual review and confirmation.

GSAB continues to improve service levels and reduce inventory levels with EazyStock. Thanks to the inventory optimization software, GSAB have been able to carry on exceeding their customers' expectations of great service while freeing up capital that can be used for value-creating activities and growth.

"EazyStock's functionality is excellent; it's a very advanced yet easy-to-use tool. EazyStock enables us to maintain a high level of service to our customers at the lowest possible cost, as the system ensures that we only carry the stock we need.
As an EazyStock user, you look at inventory management from a completely different angle, meaning you can react proactively to demand changes for individual items."

Jan Kraft
Managing Director

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Find out more

To find out how EazyStock can help your
business, get in touch.

Book a demo